HEALERS

Comparison of features and benefits for the various upgrade options.

	FREE	BASIC +	ENHANCED	MOST POPULAR PREMIUM	SPONSOR
Monthly	—	—	£3.00	£4.50	£6.50
Quarterly	—	—	£8.50	£13.00	£19.00
Half-yearly	—	—	£16.50	£25.50	£37.50
Yearly	—	£10.00	£30.00	£48.00	£72.00
FEATURES					
All non-upgraded listings show as Basic+	—	✓	✓	✓	✓
All non-upgraded listings appear in General Searches	—	✓	✓	✓	✓
CONTACT INFO & LINKS					
Practice Name & Full Postal Address	✓	✓	✓	✓	✓
Practice Category	✓	✓	✓	✓	✓
Telephone Numbers (landline, mobile, fax)	—	✓	✓	✓	✓
Photograph or logo image	—	✓	✓	✓	✓
Website Link	—	—	✓	✓	✓
Email Link	—	—	✓	✓	✓
Link to your Profile page	—	—	✓	✓	✓
Map Link	—	—	✓	✓	✓
Social Media Links (Facebook, Twitter, Instagram, LinkedIn, Youtube, and others)	—	—	—	✓	✓
PROFILE WEBPAGE					
Detailed Profile Description (max characters)	0	0	3,500	7,000	10,000
Include Photographs & Images in Profile	—	—	—	✓	✓
Additional definable Website links	—	—	—	✓	✓
SEARCHES & REPORTS					
Included in General (Therapy) Searches	✓	✓	✓	✓	✓
Higher visibility in Keyword Searches	—	—	✓	✓	✓
Guaranteed Page 1 placement in Search Results	—	—	—	✓	✓
Guaranteed TOP 4 position in Search Results	—	—	—	—	✓
Search Visibility & Priority in Reports	Low	Included	Good	Better	Best
ACCOUNT & OTHER					
Listings analysis and optimisation report	✓	✓	✓	✓	✓
Online Statistics — Profile & Website visits	n/a	n/a	✓	✓	✓
Free technical support (email)	—	✓	✓	✓	✓
Free image re-sizing and upload (if required)	—	✓	✓	✓	✓
'New Members' featured on homepage (if new)	—	✓	✓	✓	✓
Search Engine Optimisation	—	—	Good	Better	Best
Homepage listing pool (when sponsor slot is unbooked)	—	—	—	—	✓

A single registration payment will upgrade all of your listings to Basic +

Enhanced, Premium, and Sponsor upgrades apply to a single listing (i.e. one category) only.
All upgrades include registration and will automatically cause
all other unregistered listings to upgrade to Basic +