

healers.co.uk

UK Directory of Healers and Therapists

Features comparison for the various levels of Upgrade

06-2018

	ACCOUNT UNREGISTERED	ACCOUNT REGISTERED	UPGRADES		
	Basic	BASIC +	ENHANCED	PREMIUM	SPONSOR
Monthly subscription payments :	unpaid		£3.00	£4.50	£6.50
Quarterly subscription payments :			£8.50	£13.00	£19.00
Half-Yearly subscription payments :			£16.50	£25.50	£37.50
Yearly subscription payments :			£30.00	£48.00	£72.00
Yearly Registration (covers all listings) :		£10.00			

FEATURES COMPARISON

	ACCOUNT UNREGISTERED	ACCOUNT REGISTERED	ENHANCED	PREMIUM	SPONSOR
All non-upgraded listings show as Basic+	x	✓	✓	✓	✓
Practice Name	✓	✓	✓	✓	✓
Address and Postcode	✓	✓	✓	✓	✓
Practice Category	✓	✓	✓	✓	✓
Password-protected Account	✓	✓	✓	✓	✓
Highlighted listing	x	✓	✓	✓	✓
Photograph or image logo	x	✓	✓	✓	✓
Free image re-sizing and upload (if reqd)	x	✓	✓	✓	✓
Free technical support (email)	x	✓	✓	✓	✓
Telephone No	x	✓	✓	✓	✓
Mobile No	x	✓	✓	✓	✓
Fax No	x	✓	✓	✓	✓
Direct Link to your Website	x	x	✓	✓	✓
Image link to your Website (click logo)	x	x	✓	✓	✓
Receive Email enquiries (email link)	x	x	✓	✓	✓
Link to your Profile page	x	x	✓	✓	✓
Profile text (max characters displayed)	x	x	2000	5000	5000
Skype Link	x	x	x	✓	✓
Facebook Link	x	x	x	✓	✓
Twitter Link	x	x	x	✓	✓
LinkedIn Link	x	x	x	✓	✓
Included in Fixed Keyword Reports	x	x	x	✓	✓
Included in General Searches	✓	✓	✓	✓	✓
Included in General Keyword Searches	x	x	✓	✓	✓
Location Map Link	x	x	✓	✓	✓
Online Statistics - analysis of Profile clicks	x	x	✓	✓	✓
Online Statistics - analysis of Website clicks	x	x	✓	✓	✓
Printer-friendly Page	x	x	✓	✓	✓
Additional title line	x	x	x	✓	✓
'Add to Favourites' link	x	x	x	✓	✓
Up to 2 additional Website links	x	x	x	✓	✓
Include Photographs and images in Profile	x	x	x	✓	✓
Include downloadable PDF documents	x	x	x	✓	✓
Include downloadable Powerpoint presentation	x	x	x	✓	✓
Include downloadable Audio & Video files	x	x	x	✓	✓
Include Vouchers/coupons for offers	x	x	x	✓	✓
Guaranteed PAGE 1 position in Search Results	x	x	x	✓	✓
Guaranteed TOP 4 position in Search Results	x	x	x	x	✓
'New Members' on homepage (if new)	x	✓	✓	✓	✓
Search Engine Optimised	x	✓ **	✓ ***	✓ ****	✓ *****
Visibility	low	✓ **	✓ ***	✓ ****	✓ *****
Priority in General Reports	low	✓ **	✓ ***	✓ ****	✓ *****
Price Guaranteed (pay no more if price increases)*	x	✓	✓	✓	✓

A single registration payment will upgrade ALL of your listings to Basic+

Enhanced, Premium and Sponsor Upgrades apply to a single listing (i.e. one category) only.
Any upgrade will also automatically cause all other unregistered listings to upgrade to Basic+

To Upgrade - login to your account from the healers.co.uk homepage and select "Upgrade Listing"

With healers.co.uk you are not tied in to any contract. You can cancel your subscription at any time and your upgrade will continue until expiry