

healers.co.uk

UK Directory of Healers and Therapists

Comparison of Features and Benefits for the various Upgrade options

	ACCOUNT UNREGISTERED	REGISTRATION ONLY	UPGRADE OPTIONS			
	Basic	BASIC +	ENHANCED	PREMIUM	SPONSOR	
MONTHLY subscription payments :	FREE		£3.00	£4.50	£6.50	
QUARTERLY subscription payments :			£8.50	£13.00	£19.00	
HALF-YEARLY subscription payments :				£16.50	£25.50	£37.50
YEARLY subscription payments :			£10.00	£30.00	£48.00	£72.00
FEATURES COMPARISON						
ALL non-upgraded listings show as Basic+	x	✓	✓	✓	✓	
Highlighted listing	x	✓	✓	✓	✓	
Price Guaranteed (you pay no more if price increases)*	x	✓	✓	✓	✓	
CONTACT INFO AND LINKS						
Practice Name, Full Postal Address displayed	✓	✓	✓	✓	✓	
Practice Category	✓	✓	✓	✓	✓	
Telephone Numbers displayed (landline, mobile, fax)	x	✓	✓	✓	✓	
Photograph or logo image	x	✓	✓	✓	✓	
Printer-friendly Page link	x	x	✓	✓	✓	
Website Links - direct to your website	x	x	✓	✓	✓	
Email Link - Receive email enquiries	x	x	✓	✓	✓	
Link to your Profile page	x	x	✓	✓	✓	
Map Link	x	x	✓	✓	✓	
Skype Link	x	x	x	✓	✓	
Additional title line	x	x	x	✓	✓	
Social Media Links to your pages : Facebook, Twitter, Instagram, LinkedIn, Youtube, Feedburner, Vimeo, Pinterest, Reddit, and many others	x	x	x	✓	✓	
PROFILE WEBPAGE						
Fully searchable Profile Text (max chars displayed)	0	0	3500	7000	10000	
Include font formatting / HTML type tags	x	x	✓	✓	✓	
Include Photographs and Images in Profile	x	x	x	✓	✓	
Additional definable Website links	x	x	x	✓	✓	
Include downloadable PDF documents, Video/Sound files, Powerpoint presentations	x	x	x	✓	✓	
Create Vouchers / Coupons for offers	x	x	x	✓	✓	
Bookmarks link	x	x	x	✓	✓	
SEARCHES & REPORTS						
Included in General (Therapy) Searches	✓	✓	✓	✓	✓	
Included in Keyword Searches	x	x	✓	✓	✓	
Included in Fixed Keyword Reports	x	x	✓	✓	✓	
PAGE 1 position in Search Results *	x	x	x	✓	✓	
Guaranteed TOP 4 position in Search Results	x	x	x	x	✓	
Priority in Search Reports	low	✓ *	✓ ***	✓ ****	✓ *****	
General Visibility	low	✓ *	✓ ***	✓ ****	✓ *****	
ACCOUNT CONTROL PANEL / OTHER						
Password-protected Account Control Panel	✓	✓	✓	✓	✓	
Add/Edit All Contact Information and Profiles	✓	✓	✓	✓	✓	
Listings analysis and optimisation report	✓	✓	✓	✓	✓	
Online Statistics - Profile visits	n/a	n/a	✓	✓	✓	
Online Statistics - Website visits	n/a	n/a	✓	✓	✓	
Free technical support (email)	x	✓	✓	✓	✓	
Free image re-sizing and upload (if reqd)	x	✓	✓	✓	✓	
'New Members' on homepage (if new)	x	✓	✓	✓	✓	
Search Engine Optimised	x	✓	✓ ***	✓ ****	✓ *****	

A single registration payment will upgrade ALL of your listings to Basic+

Enhanced, Premium and Sponsor Upgrades apply to a single listing (i.e. one category) only.

All upgrades include Registration and will also automatically cause all other unregistered listings to upgrade to Basic+

To Upgrade - login to your account from the healers.co.uk homepage and select "Upgrade Listing"

With healers.co.uk you are not tied in to any contract. You can cancel your subscription at any time and your upgrade will continue until expiry